

**DAVIDSON COUNTY BROADCASTING, INC.**  
**EEO ANNUAL REPORT**  
**WLXN AM**  
**August 1, 2017 – July 31, 2018**

The purpose of the EEO Public File Report is to comply with Section 73.2080c(6) of the FCC's Equal Employment Rules. This Annual EEO Report summarizes the relevant hiring and EEO outreach conducted by the following stations, which collectively form a single State Employment Unit for the purposes of the EEO Rules:

**Call Sign**  
WLXN – AM

**City of License**  
Lexington, NC

The information contained in this Report covers the time period from August 1, 2017 to and including July 31, 2018. Consistent with the FCC's Rules, this Annual EEO Report contains the following information:

1. A list of all full-time vacancies filled by the Station(s) for Davidson County Broadcasting, Inc. during the Applicable Period;
2. For each such vacancy, the recruitment source(s) utilized to fill the vacancy including any such sources that have asked to receive information from the station(s) about any new job openings, which are separately identified;
3. The recruitment source that referred the Hiree for each full-time vacancy during the Applicable Period;
4. Data reflecting the total number of persons interviewed for full-time vacancies during the Applicable Period and the total number of interviewees referred by each recruitment source utilized in connection with such vacancies; and a list and brief description of the community outreach activities, not directly related to the opening of job positions, undertaken by the station(s) during the Applicable Period.

The following sections provide the required information, and summarize the station(s) EEO efforts during the Applicable Period. This Annual Report was placed in each station's public inspection file along with the station's website in accordance with the FCC's EEO Rules.

**SECTION 1: FULL-TIME JOB OPENINGS FILLED DURING PERIOD**

**AUGUST 1, 2017 – JULY 31, 2018**

<b>Full-time Positions Filled by Job Title and Date Filled</b>	<b>Recruitment Source that Referred the Person Hired</b>	<b>Number of Persons Interviewed</b>
<b>Advertising Account Executive Recruitment Period: 3/12/2018-4/30/2018 Date Position Filled: 5/14/18</b>	<b>On-air radio announcements (Majic 99.9 FM and 1440 AM)</b>	<b>2</b>
<b>Advertising Account Executive Recruitment Period: 2/1/2018 – 5/1/2018 Date Position Filled: 5/14/18</b>	<b>In-house job recruitment - Referrals</b>	<b>1</b>
<b>Advertising Account Executive Recruitment Period: 2/1/2018 - Current</b>		<b>1</b>

**Total Persons Interviewed During Review Period: 4**

**SECTION 2 & 3: RECRUITMENT SOURCES USED DURING PERIOD****AUGUST 1, 2017 – JULY 31, 2018**

<b>Recruitment Source (Name, Address, Phone Number, Web Address, Contact Person)</b>	<b>Number of Interviewees Source Provided</b>	<b>Was Used to Recruit Position</b>	<b>Did Source Request Notification Y/N?</b>
<b>WLXN - AM 1440 / MAJIC 99.9 FM On-air recruitment 200 Radio Drive Lexington, NC 27292 336-248-2716 – Stacy Hilton Vanzant</b>	<b>2</b>	<b>Advertising Account Executive</b>	<b>No</b>
<b>In-House Job Recruitment Staff Referrals 200 Radio Drive Lexington, NC 27292 336-248-2716 Stacy Hilton Vanzant</b>	<b>1</b>	<b>Advertising Account Executive</b>	<b>No</b>
<b>Online Job Recruitment www.Majic999.com</b>	<b>1</b>	<b>Advertising Account Executive</b>	<b>No</b>

**SECTION 3: NON-VACANCY RECRUITMENT AND OUTREACH ACTIVITIES**

**AUGUST 1, 2017 – JULY 31, 2018**

**1. High School Internship Program – 8/1/2017 – 7/31/18**

**This is an ongoing program with Lexington area Senior High Schools and Davidson Co. High Schools. Guidance Counselors from each school match high school students with local businesses for an internship program that last for one semester. WLXN participates with this program each school year. During this reporting period, WLXN had no interns.**

**2. College Internship Program - 9/1/2017 – 6/1/2018**

**This is an ongoing program with area colleges and specifically Appalachian State University. Degree Counselors from area colleges approve internships with local businesses for the internship program that last for one semester. WLXN participates with this program each school year. During this reporting period, WLXN had 1 intern.**

**3. On-Air Outreach - throughout the reporting period**

**Radio commercial aired on WLXN letting organizations and individuals know who to contact if they wish to apply for any job vacancies and/or are interested in employment with Davidson County Broadcasting, Inc. During this reporting period, WLXN had 2 position filled.**

**4. Website On-Air Outreach - throughout the reporting period**

**WLXN post all job openings on the company's individual websites at [wlnx.com](http://wlnx.com).**

**\*\*\*Davidson County Broadcasting reached 5 full-time employees effective May 14, 2018\*\*\***